

Essence

Role

Reliable Value

A brand offering optimized partnerships and solutions to increase the value of partnering companies

Value

Coexisting Mechanism

A humanistic and warm platform whose vision that starts and ends with 'mutually beneficial'

Attribute

Foremost Hub

A brand that acts as a place of communication and exchange, leading the development of innovative medical devices based on expertise

Korea University Medical Device Innovation Center :

A unique hub platform
specialized in providing
optimal harmony and synergy
between hospitals and companies

W.ingK
Boost Up Innovation

*We are
_____ing with Kumc*

connecting

accelerating

boosting

acting

studying

playing

developing

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 **고려대학교병원 의료기기상생사업단**
KOREA UNIVERSITY HOSPITAL MEDICAL DEVICE INNOVATION CENTER

73, Incheon-ro, Seongbuk-gu,
Seoul, Republic of Korea

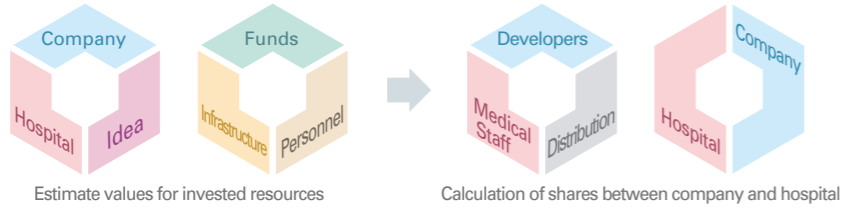
T. +82 - 2 - 2286 - 1053
E. process@kumedic.or.kr
w. medic.kumc.or.kr

W.ingK
Boost Up Innovation

Korea University Hospital
Medical Device
Innovation Center

Supporting Idea Development

- ① Mutual Benefit Allocation Guidelines
 - Intellectual property management system for joint research between company - hospital
 - Commercialization / Start up support process
 - Operation system to manage intellectual property



- ② Protection of proposed ideas through NDAs (Non - disclosure agreements)



Manufacturing Prototype



ISO9001 Certification

- Improved reliability through standardized documents
- Established Hospital – Company cooperation process SOP

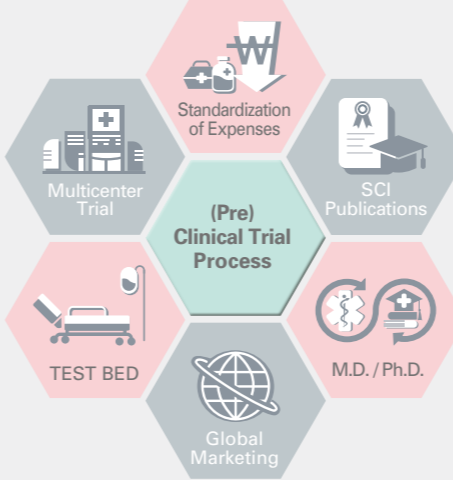


(Pre) Clinical Trial Process Based on Actual and Reasonable Expenses

- Standardized (pre) clinical trial costs
- Hospital staff ▶ SCI publications for companies
- Companies ▶ Technological improvement by medical staff's ideas / technology transfer concordat

Multicenter Clinical Trial Process Necessary for Market Entry

- Clinical research support from Korea University's 3 Hospitals
- Multicenter trial support from other university hospitals



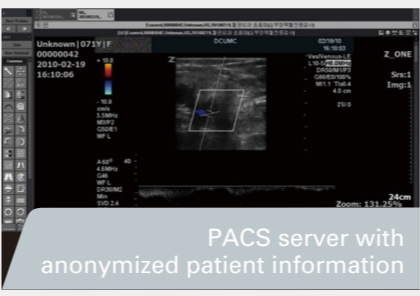
Open Platform Company Provision Infrastructure



Prototype Testing in the Clinical Field with Medical Personnel



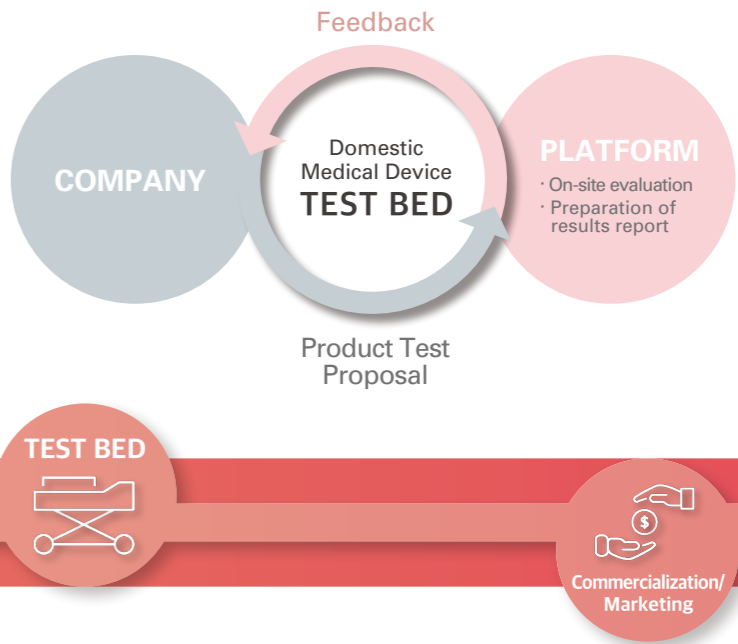
Anonymized Medical Images



Large scale medical device test bed

Live user evaluation testing

Quick test bed feedback of medical devices through a standardized process



Investment Consultative Group for Hospital – Company Joint Research through KUTS (Korea University Total Solution)

- Medical Device Living Lab
- Composition : Plans, Funding, Legal Affairs, Publishing, Sales, Management – both professional and individual

